

adidas Red Ball Campaign

The international humanitarian organization Right To Play and adidas have joined forces to bring the positive impact of sport and play to children in disadvantaged communities around the world. The centerpiece of the program is a limited edition mini red ball that is on sale at adidas stores worldwide and online. The mini soccer ball (\$10) is a World Cup-style redesign of Right To Play's longstanding symbol. All proceeds from the sale of the mini ball will go to support Right to Play's projects around the world.



In conjunction with the Red Ball initiative, the Adi Dassler Fund will provide over 100,000 full-size red balls for use in more than 20 countries where Right To Play has programs. The red ball embodies Right to Play's values, including cooperation, respect, inclusion, integrity and fair play. Written on the red ball are the words, "Look after yourself, look after one another."

For more info and to purchase your red ball, visit www.adidasslerfund.com.

Jewelry Designed for Your Active Lifestyle

You've heard of high-performance apparel, but what about jewelry that can also stand up to the stamina of its active wearer? Enter Tarma Designs — recycled stainless steel jewelry offering special features designed for flawless function in the great outdoors. From water-safe wristband and pendant materials to sustainable stainless steel that will never tarnish, Tarma Designs incorporates active lifestyle elements into its line of earrings, wristbands and pendants, ensuring each piece provides infallible comfort and wearability while on the go. Serving as personal talismans to accompany you on outdoor escapades, the simple and stylish new pieces invoke an active, youthful spirit.

Visit www.tarmadesigns.com or call (800) 824-8201 for more details and to find a retailer near you. Price: \$20-30.

Natural Sports Enhancement

Get all-natural sports enhancement with Healthy Island Noni & Mangosteen juice. Both of these fruits have been consumed by natives for years and have proved their wellness properties over time. Drinking just one ounce of Healthy Island juice before and after training can help reduce oxidative stress and improve recovery times. The Noni fruit includes trace elements that are beneficial on a cellular level, helping to improve the building blocks of the body. The Mangosteen fruit provides a broad range of healthy antioxidants that help repair damaged cells. Combined, the two are a powerful alternative in maintaining and elevating performance. Healthy Island Noni & Mangosteen Juice are available in 25-ounce bottles.

To learn more, visit www.HealthyIsland.com.



Dirty Red Gear — Let'S Go! GeT ouT TheRe!

Let's get motivated to be strong and powerful women! Dirty Red's mission is to team up function, fashion and fit to create athletic wear that can keep pace with the woman "on the go!" The look is clean with a twist of street flare that can easily take on a woman who likes to get a lil' Dirty, turn a lil' Red and hit the pavement before or after a hectic day! Like you, your clothes should be able to "hang" no matter what the activity!

For more information, visit www.dirtyredgear.com.



Adventure Explorers Wanted for New TV Show!

THE TREK award-winning production company ZIG ZAG Productions is seeking the next group of Adventure Explorers to take part in a life-changing journey. Should you be selected, you'll be part of a team that could take home cash & prizes that will change your life forever! So if you're a team player & willing to work with your peers through physical, emotional & mental challenges, then this is the show for you. Seeking:

- Men and women, ages 21 and over, with a sense of adventure and physical and mental stamina.
- Should be strong-willed, outgoing, and up for a challenge.
- Must have interesting lifestyles and backgrounds and be able to adapt to new environments.
- Candidates must be willing to participate in a four-week adventure reality series.

E-mail thetrekcasting@gmail.com and include your name, occupation, address, phone numbers, e-mail addresses, a recent photograph of yourself, and a brief summary of why you're the perfect candidate for this show.

Sweet Smelling Summer of Love



Scientists have discovered a secret sense in the human nose: pheromones! Studies suggest that humans respond to chemical signals from other people. These receptors provide a new scientific clue to the compelling mystery of attraction between men and women. Love to swim but are turned off by pool chemicals and their smell on your skin and hair?

Start using TRISWIM's chlorine-out formula with signature citrus scent and start enjoying more smiles! Body wash, shampoo & lotion (8 oz.) retail at \$9.99 each. TRISWIM conditioner retails at \$12.99.

For more info and retailers near you, visit www.tri-swim.com.

Banning's Bikes — Fast Bikes, For Fast People

More than a bike shop, Banning's Bikes is a community. They understand that bicycling is a lifestyle and encourage customers to ask questions, tell tales, plan rides and just hang out. Check out their selection of European carbon dream bikes, huge full-suspension rides and city do-everything bikes. They only sell bikes that they believe in, trust, and ride. Their passion for cycling is evident in everything they do and they want to share this passion with you. Their motto: "We know bikes best." Go see why!



Visit them in Fullerton, California, at 206 N. Harbor Blvd. (phone: 714-525-2200) or on the Web at www.banningsbikes.com.

FROM OUR STAT GUY - Craig Snapp

A thousand years ago, I did a one-hour race (around a 440-yard track), loved it, and did it again the next two years. All three times, I was lucky enough to sneak past 10 miles — but just barely, with my best being 10.10 miles (40.4 laps) for a 5:56 pace. None of the performances got me anywhere near the front, but they were respectable and I was proud of them.

Then, last week, Haile Gebrselassie, the two-time Olympic gold medalist at 10,000 meters, did a one-hour race and shattered the world record! He did 13.23 miles, or 52.9 laps (converting to a 440-yards-per-lap track, although he did it on a 400-meters-per-lap track) for a 4:32 pace. WOW!

In Virtual Reality. If my best performance was put on the track at the same time as his world record, he would have beaten me by 3.13 miles, or 12.5 laps. He would have LAPPED me every four minutes and 48 seconds!